



# The Nutters' Boat Race Sponsorship Appeal

Event Date: 29<sup>TH</sup> December 2021  
Venue: TBA - Sunshine Coast

## **WHO ARE WE?**

### **No stigma, no judgment**

Peer 4 Peer helps people from all walks of life who experience mental health challenges. Everybody that works for us has or has had a mental illness, or is/has been a carer for someone that has suffered a mental illness. This gives us the ability to help people with a different approach.

Peer workers usually understand what you are going through because they have gone through something similar, and they can offer a safe and honest relationship where you won't feel judged or stigmatised. We don't wear uniforms, badges or have signage on our cars.

PEER 4 PEER is a non-funded organisation that relies on peer workers to support their participants on a path of recovery that works for them.

## **WHAT IS THE NUTTERS' BOAT RACE?**

We envision a fun activity that everyone can join in, regardless of capacity. We will be asking people with mental health challenges to design and build their own boats using salvaged or recycled materials, and then to race those boats at a chosen venue/watercourse on the Sunshine Coast. There will be categories, and prizes offered, food trucks and music, as well as fun for the kids.

We are planning this event to be held around the New Year; this holiday period is usually when people with mental health challenges suffer the most, as they may not have family to be with or social activities to attend.

## **AIMS**

This event has the following aims:

- Provide an opportunity for people with mental health disabilities to get involved in a fun and social activity, encouraging connection to each other and the community;

- Provide a skill-building program in events management to a small team of people with mental health disabilities;
- Provide an opportunity for the mental health community across the Sunshine Coast to collaborate and build community connections.
- Dispel stigma of mental illness in our community via the creation of a positive and life-affirming social event.
- Provide people with a positive focus at a time of year which is traditionally very tough for those with mental health challenges

### **SPONSORSHIP & SUPPORT**

As part of our continued commitment to breaking through the stigma of mental illness, Peer 4 Peer is working in collaboration with Wyrd & Weft to create this event.

To help us make this a reality, we are seeking support and sponsorship from any services, organisations or individuals who can offer financial assistance, prizes, venues or other in-kind help.

Are you able to help us make a difference in our community? Can you help by making a donation to this event? Can you help us make connections with those who can? Can you help us develop our network even more to help us make the biggest impact we can?

In return, we will display your logo and business name on our sponsorship board at the event as well as acknowledge your generosity through our social media avenues.

We are incredibly grateful for any and all the support you can offer. Please direct queries to Lyndal from Wyrd & Weft, who is coordinating this year's event, via email [wyrdandweft@gmail.com](mailto:wyrdandweft@gmail.com), or directly on 0491101554.

Sincerely,

The Nutter's Boat Race Team  
PEER 4 Peer and Wyrd & Weft